ORDER

Orders Order / Rev: 715775 - 1 06330881 Alt Order #: **OBAMA SCHED A** Product Desc: Estimate: 1537 Flight Dates: 10/09/12 - 10/15/12 Primary AE: Aaron Ashe 09/21/12 / 10/03/12 Sales Office: Original Date / Rev: T-WAS Political NAT Order Type: Sales Region: Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: **Broadcast** 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Obama/D/President Advertiser Name: Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 P-4 Priority: Advertiser External ID:

Revenue Codes: AGY, GEN, POL

134

28

 Bill Plan
 Totals

 Start Date
 End Date
 # Spots Gross Amount
 Net Amount
 Month

| l | Month | # Spots | Gross Amount | Net Amount | Rating |
|---|--------------|---------|--------------|--------------|--------|
| | October 2012 | 162 | \$221,100.00 | \$187,935.00 | 0.00 |
| | Totals | 162 | \$221,100.00 | \$187,935.00 | 0.00 |

Agency External ID:

Account Executives

10/14/12

10/21/12

10/08/12

10/15/12

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % | |
|-------------------|--------------|--------------|-------------------------------|---------|--|
| Aaron Ashe | | | Start Of Order - End Of Order | 100% | |

\$169,553.75

\$18,381.25

\$199,475.00

\$21,625.00

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount WTSP M-F 137, Sa 1205, MTWTF--10/09/12 10/15/12 ON (M-Su) \$75.00 P-4 \$375.00 CM :30 5 0.00 NM 5 ON (M-Su) Start Date Spots/Week **End Date** Weekdays Rating Rate Week: 10/09/12 10/15/12 MTWTF--\$75.00 0.00 2 WTSP 10/09/12 10/15/12 MTWTF--\$100.00 P-4 5-530a CM 5-530a :30 5 0.00 NM 5 \$500.00 5-530a 10 News Weekdays Spots/Week Start Date End Date Rating Rate Week: 10/09/12 10/15/12 MTWTF-\$100.00 0.00 3 WTSP 10/09/12 10/15/12 530-6a CM 530-6a MTWTF--:30 5 \$150.00 P-4 0.00 NM 5 \$750.00 530-6a 10 News End Date Week<u>days</u> Spots/Week Start Date Rating Rate 10/15/12 MTWTF--Week: 10/09/12 \$150.00 0.00 4 WTSP 10/09/12 10/15/12 M-F 6-7a CM 6-7a MTWTF--:30 5 \$175.00 P-4 0.00 NM 5 \$875.00 6-7a 10 News Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/09/12 10/15/12 MTWTF-\$175.00 0.00 WTSP 10/09/12 10/15/12 **CBS This Morning** CM 7-9a MTWTF--:30 5 \$200.00 P-4 0.00 NM \$1,000.00 5 **CBS This Morning** (7:00 AM-8:00 AM) Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/09/12 10/15/12 MTWTF-\$200.00 5 0.00 **WTSP** 10/09/12 10/15/12 **CBS This Morning** CM 7-9a MTWTF--:30 5 \$200.00 P-4 0.00 NM \$1,000.00 **CBS This Morning** (8:00 AM-9:00 AM) Start Date **End Date** Weekdays Spots/Week Rating Rate MTWTF-Week: 10/09/12 10/15/12 \$200.00 0.00

Page 2 of 8 Print Date: 10/03/12 15:53:11

WTSP-TV

Amount

0

\$0.00

\$500.00

Order / Rev: 715775 - 1

Advertiser: 06330881

Product Desc:

Alt Order #:

Obama/D/President OBAMA SCHED A

Flight Dates: 10/09/12 - 10/15/12 Estimate:

1537

Inventory Code Break Start/End Time Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots WTSP 10/09/12 10/15/12 M-F 9-930a 10 News, 9a@M 9-9:30A MTWTF--:30 \$100.00 P-4 0.00 NM 5

| 10 News, 9am | , | *************************************** | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |
|---|--|---|---|
| Start Date End Date Weekdays Week: 10/09/12 10/15/12 MTWTF | <u>Spots/Week</u> <u>Rate</u> 5 \$100.00 | Rating 0.00 | |
| 8 WTSP 10/09/12 10/15/12 M-F 930-10a Inside Edition | CM 930-10a | MTWTF :30 5 \$100.00 P-4 0.00 NM | 5 \$500.00 |
| Start Date End Date Weekdays Week: 10/09/12 10/15/12 MFWF | <u>Spots/Week</u> <u>Rate</u> 5 \$100.00 | Rating 0.00 | |
| 9 WTSP 10/09/12 10/15/12 M-F 10-11a Studio 10 | CM 10-11a | MIWIF :30 5 \$75.00 P-4 0.00 NM | 5 \$375.00 |
| Start Date End Date Weekdays Week: 10/09/12 10/15/12 MTWTF | Spots/Week Rate 5 \$75.00 | Rating 0.00 | |
| E10 WTSP 10/09/12 10/15/12 Price Is Right Price Is Right | CM 11a-12p | MTWTF :30 6 \$450.00 P-4 0.00 NM | 0 \$0.00 |
| Start Date | Spots/Week Rate 6 \$450.00 Start/End Time 11a-12p | Weekdays Length Rate Rtg Type MTWThF :30 (\$450.00) 0.00 NM | |
| 2 WTSP 10/09/12-10/15/12 Price Is Right Credited | 11a-12p | MTWThF :30 (\$450.00) 0.00 <i>NM</i> | |
| 3 WTSP 10/09/12-10/15/12 Price Is Right Credited | 11a-12p | MTWThF :30 (\$450.00) 0.00 <i>NM</i> | |
| 4 WTSP 10/09/12-10/15/12 Price Is Right Credited | 11a-12p | MTWThF :30 (\$450.00) 0.00 <i>NM</i> | |
| 5 WTSP 10/09/12-10/15/12 Price Is Right Credited | 11a-12p | MTWThF :30 (\$450.00) 0.00 <i>NM</i> | |
| 6 WTSP 10/09/12-10/15/12 Price Is Right Credited | 11a-12p | MTWThF :30 (\$450.00) 0.00 <i>NM</i> | |
| E 11 WTSP 10/09/12 10/15/12 M-F 12-1230p 10 News @ N | CM 12-1230p | MTWTF :30 5 \$450.00 P-4 0.00 NM | 0 \$0.00 |
| Start Date End Date Weekdays | Spots/Week Rate 5 \$450.00 Start/End Time 12-1230p | Weekdays Length Rate Rtg Type MTWThF :30 (\$450.00) 0.00 NM | |
| 3 WTSP 10/09/12-10/15/12 M-F 12-1230p Credited | 12-1230p | MTWThF :30 (\$450.00) 0.00 <i>NM</i> | |
| 4 W/TSD 10/00/12 10/15/12 M E 12 1220n | 12-1230n | MTWThE :30 (\$450.00) 0.00 NM | |

| <u> </u> | <u> </u> | <u> </u> |
|---------------------------------------|--------------|---|
| 1 WTSP 10/09/12-10/15/12 M-F 12-1230p | 12-1230p | МГWThF :30 (\$450.00) 0.00 <i>NM</i> |
| Credited | | |
| 2 WTSP 10/09/12-10/15/12 M-F 12-1230p | 12-1230p | МГWГhF :30 (\$450.00) 0.00 <i>NM</i> |
| Credited | | |
| 3 WTSP 10/09/12-10/15/12 M-F 12-1230p | 12-1230p | МГWГhF :30 (\$450.00) 0.00 <i>NM</i> |
| Credited | | |
| 4 WTSP 10/09/12-10/15/12 M-F 12-1230p | 12-1230p | МГWГhF :30 (\$450.00) 0.00 <i>NM</i> |
| Credited | | |
| 5 WTSP 10/09/12-10/15/12 M-F 12-1230p | 12-1230p | МГWГhF :30 (\$450.00) 0.00 <i>NM</i> |
| Credited | | |
| E 12 WTSP 10/09/12 10/15/12 Y&R | CM 1230-130p | MTWTF :30 5 \$550.00 P-4 0.00 NM |

Young and the Restless (12:30 PM-1:30 PM)

Spots/Week Rating Start Date End Date Weekdays Rate Week: 10/09/12 10/15/12 MTWTF--\$550.00 0.00

Print Date: 10/03/12 15:53:11 Page 3 of 8

Order / Rev: 715775 - 1

Product Desc:

Advertiser: Obama/D/President

06330881 Alt Order #:

OBAMA SCHED A

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1537 WTSP-TV

| Ln Ch Start End Inventory Code | Break Start/End | Time Days Len Spots Rate Pri Rtg Type Spots Amount |
|--|------------------------------|---|
| E12 WTSP 10/09/12 10/15/12 Y&R | CM 1230-130p | · · · · · · · · · · · · · · · · · · · |
| Young and the R | , | -1:30 PM) |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/09/12 10/15/12 <u>MIWIF-</u> - | Spots/Week Rate | Rating |
| Week: 10/09/12 10/15/12 MTWTF Spot Ch Date Range Description | 5 \$550.00 Start/End Time | 0.00 Weekdays Length Rate Rtg Type |
| 1 WTSP 10/09/12-10/15/12 Y&R | 1230-130p | (12:30 PM-1:30 MTWThF :30 (\$550.00) 0.00 NM |
| Credited | , | |
| 2 WTSP 10/09/12-10/15/12 Y&R | 1230-130p | (12:30 PM-1:30 MTWThF :30 (\$550.00) 0.00 NM |
| Credited | | |
| 3 WTSP 10/09/12-10/15/12 Y&R Credited | 1230-130p | (12:30 PM-1:30 MTWThF :30 (\$550.00) 0.00 NM |
| 4 WTSP 10/09/12-10/15/12 Y&R | 1230-130p | (12:30 PM-1:30 MTWThF :30 (\$550.00) 0.00 NM |
| Credited | 00 .00p | (1.2.00 / 1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1 |
| 5 WTSP 10/09/12-10/15/12 Y&R | 1230-130p | (12:30 РМ-1:30 МТWThF :30 (\$550.00) 0.00 NM |
| Credited | | |
| E13 WTSP 10/09/12 10/15/12 B&B | CM 130-2p | MTWTF :30 5 \$550.00 P-4 0.00 NM 0 \$0.00 |
| Bold and Beautifu | ıl (1:30 PM-2 | 2:00 PM) |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/09/12 10/15/12 <u>MIWIF-</u> - | Spots/Week Rate | Rating |
| Week: 10/09/12 10/15/12 MTWTF Spot Ch Date Range Description | 5 \$550.00 Start/End Time | 0.00 Weekdays Length Rate Rtg Type |
| 1 WTSP 10/09/12-10/15/12 B&B | 130-2p | (1:30 PM-2:00 PMTWThF :30 (\$550:00) 0.00 NM |
| Credited | | |
| 2 WTSP 10/09/12-10/15/12 B&B | 130-2p | (1:30 PM-2:00 PMTWThF :30 (\$550.00) 0.00 NM |
| Credited | | |
| 3 WTSP 10/09/12-10/15/12 B&B | 130-2p | (1:30 PM-2:00 PMTWThF :30 (\$550.00) 0.00 NM |
| Credited | 400.0- | (4.00 DA 0.00 DATUTA |
| 4 WTSP 10/09/12-10/15/12 B&B Credited | 130-2p | (1:30 PM-2:00 PMTWThF :30 (\$550.00) 0.00 NM |
| 5 WTSP 10/09/12-10/15/12 B&B | 130-2p | (1:30 PM-2:00 PMTWThF :30 (\$550.00) 0.00 NM |
| Credited | 100 25 | (1.001 1/1/2.001 1/2/1/2/2 |
| E 14 WTSP 10/09/12 10/15/12 M-F 2-3p | CM 2-3p | MTWTF :30 5 \$300.00 P-4 0.00 NM 0 \$0.00 |
| The Talk | · | |
| Start Date End Date Weekdays | Spots/Week Rate | Rating Pating |
| Week: 10/09/12 10/15/12 MTWTF Spot Ch Date Range Description | 5 \$300.00 Start/End Time | 0.00 Weekdays Length Rate Rtg Type |
| 1 WTSP 10/09/12-10/15/12 M-F 2-3p | 2-3p | MTWThF :30 (\$300.00) 0.00 NM |
| Credited | - *r | (400000) |
| 2 WTSP 10/09/12-10/15/12 M-F 2-3p | 2-3p | МГWThF :30 (\$300.00) 0.00 <i>NM</i> |
| Credited | | |
| 3 WTSP 10/09/12-10/15/12 M-F 2-3p | 2-3p | МГWThF :30 (\$300.00) 0.00 <i>NM</i> |
| Credited | | |
| 4 WTSP 10/09/12-10/15/12 M-F 2-3p Credited | 2-3p | МГWThF :30 (\$300.00) 0.00 <i>NM</i> |
| 5 WTSP 10/09/12-10/15/12 M-F 2-3p | 2-3p | МГWThF :30 (\$300.00) 0.00 <i>NM</i> |
| Credited | 2 op | MIWIII50 (\$600.00) 0.00 14W |
| 15 WTSP 10/09/12 10/15/12 M-F 3-4p | CM 3-4p | MTWTF :30 5 \$275.00 P-4 0.00 NM 5 \$1,375.00 |
| Let's Make a Dea | · • | μπιπ ο φ2/ο ο π ο φ1,ο/ο |
| Start Date End Date Weekdays | Spots/Week Rate | Rating |
| Week: 10/09/12 10/15/12 MTWTF | 5 \$275.00 | 0.00 |
| 16 WTSP 10/09/12 10/15/12 M-F 4-5p Dr. Phil | CM 4-5p | MTWTF :30 5 \$400.00 P-4 0.00 NM 5 \$2,000.00 |
| Start Date End Date Weekdays | Spots/Week Rate | Rating |
| Week: 10/09/12 10/15/12 MTWTF | 5 \$400.00 | 0.00 |
| 17 WTSP 10/09/12 10/15/12 M-F 5-530p | CM 5-530p | MTWTF :30 5 \$275.00 P-4 0.00 NM 5 \$1,375.00 |
| 5-530p 10 News | | |
| Start Date End Date Weekdays | Spots/Week Rate | Rating |
| Week: 10/09/12 10/15/12 MTWTF | 5 \$275.00 | 0.00 |
| 18 WTSP 10/09/12 10/15/12 | CM 530-6p | MTWTF :30 5 \$275.00 P-4 0.00 NM 5 \$1,375.00 |

Print Date: 10/03/12 15:53:11 Page 4 of 8

WTSP-TV

Order / Rev: 715775 - 1

06330881 OBAMA SCHED A Alt Order #: Product Desc:

Advertiser:

Obama/D/President

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1537

| Ln Ch | Start | End | Inventory Code | Break | Start/End T | ime Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|-------------------------|---------------------|----------------------|----------------------------------|-----------------------------|-------------------------|----------------|--------------------|-----|---|---------------------|-------|------------|
| | | | M-F 530-6p 10 News at 530p | | | | | | | | | |
| Sta Week: 10/ | rt Date 09/12 | End Date 10/15/12 | Weekdays МГWГF | Spots/Week 5 | <u>Rate</u> \$275.00 | Rating 0.00 | | | | | | |
| 19 WTSP | 10/09/1 | 2 10/15/12 | M-F 6-630p 6-630p 10 News | СМ | 6-630p | MTWTF- | - :30 | 5 | \$500.00 P-4 | 0.00 NM | 5 | \$2,500.00 |
| Sta Week: 10/ | rt Date 09/12 | End Date 10/15/12 | Weekdays MTWTF | Spots/Week 5 | <u>Rate</u> \$500.00 | Rating 0.00 | | | | | | |
| 20 WTSP | 10/09/1 | 2 10/15/12 | M-F 6-630p 6-630p 10 News | СМ | 6-630p | MTWTF- | - :30 | 1 | \$500.00 P-4 | 0.00 NM | 1 | \$500.00 |
| Sta Week: 10/ | rt Date 09/12 | End Date 10/15/12 | Weekdays МГWГF | Spots/Week 1 | <u>Rate</u> \$500.00 | Rating 0.00 | | | | | | |
| 21 WTSP | 10/09/1 | 2 10/15/12 | 7-730p Wheel of Fortune | СМ | 7-730p | MTWTF- | - :30 | 5 | \$1,300.00 P-4 | 0.00 NM | 5 | \$6,500.00 |
| Sta Week: 10/ | rt Date 09/12 | End Date 10/15/12 | <u>Weekdays</u> MTWTF | Spots/Week 5 | Rate \$1,300.00 | Rating 0.00 | | | | | | |
| | | 2 10/15/12 | 730-8p Jeopardy | СМ | 730-8p | MTWTF- | - :30 | 5 | \$1,500.00 P-4 | 0.00 NM | 5 | \$7,500.00 |
| Sta Week: 10/ | rt Date | End Date 10/15/12 | Weekdays MTWTF | Spots/Week | Rate \$1,500.00 | Rating 0.00 | | | | | | |
| | | 2 10/15/12 | | CM | M-F 11-1135 | | - :30 | 5 | \$1,000.00 P-4 | 0.00 NM | 5 | \$5,000.00 |
| Sta Week: 10/ | rt Date | End Date 10/15/12 | Weekdays MTWTF | Spots/Week | Rate \$1,000.00 | Rating 0.00 | | | | | | |
| | | 2 10/13/12 | | СМ | Sa 11-1135p | | - :30 | 5 | \$700.00 P-4 | 0.00 NM | 5 | \$3,500.00 |
| Sta Week: 10/ | rt Date | End Date 10/14/12 | Weekdays | Spots/Week 5 | <u>Rate</u> \$700.00 | Rating 0.00 | | | | | | |
| | | 2 10/14/12 | | СМ | Su 11-1135p | | S :30 | 1 | \$900.00 P-4 | 0.00 NM | 1 | \$900.00 |
| Sta Week: 10/ | rt Date | End Date 10/14/12 | Weekdays | Spots/Week | <u>Rate</u> \$900.00 | Rating 0.00 | | | | | | |
| | | 2 10/15/12 | Letterman | CM | 1135p-1237a | | - :30 | 6 | \$350.00 P-4 | 0.00 NM | 6 | \$2,100.00 |
| Sta | rt Date | End Date | Late Night with D Weekdays | avid Letterma Spots/Week | n Rate | Rating | | | | | | |
| Week: 10/ | | 10/15/12 | MTWTF | 6 | \$350.00 | 0.00 | | | | | | |
| E 27 WTSP | 10/09/1 | 2 10/15/12 | Late Late Show Late Late Show | СМ | 1237-137a | MTWTF- | - :30 | 4 | \$175.00 P-4 | 0.00 NM | 3 | \$525.00 |
| Sta Week: 10/ | | End Date 10/15/12 | Weekdays MTWTF | Spots/Week 4 | <u>Rate</u> \$175.00 | Rating 0.00 | | | | | | |
| | Date Ra 10/09/12 | | Description ate Late Show | | t/End Time 7-137a | | Weekdays MTWThF | | ngth <u>Rate</u> :30 (\$175.00) | Rtg Type 0.00 NM | | |
| Cre | edited | | | | | | | | | | | |
| 28 WTSP | 10/09/1 | 2 10/15/12 | M-F 6-7a 6-7a 10 News | СМ | 6-7a | MTWTF- | - :30 | 1 | \$175.00 P-4 | 0.00 NM | 1 | \$175.00 |
| <u>Sta</u> Week: 10/ | rt Date 09/12 | End Date 10/15/12 | Weekdays MTWTF | Spots/Week 1 | <u>Rate</u> \$175.00 | Rating 0.00 | | | | | | |
| 29 WTSP | 10/13/1 | 2 10/13/12 | Sat 6-8a 10 News, 6am Sa | CM aturday | Sat 6-8a | S | - :30 | 2 | \$75.00 P-4 | 0.00 NM | 2 | \$150.00 |
| | rt Date | End Date | Weekdays | Spots/Week | | Rating | | | | | | |
| Week: 10/ | | 10/14/12 | S- | CM | \$75.00 Sat 8-10a | 0.00 | - :30 | 1 | \$150.00 P-4 | 0.00 NM | 1 | \$150.00 |
| 30 W13P | 10/13/1 | 2 10/13/12 | CBS This Mornin | | Jai 0-10a | 3 | 30 | 1 | φ130.00 F-4 | U.UU INIVI | ' | φ130.00 |
| Sta Week: 10/ | rt Date 08/12 | End Date 10/14/12 | <u>Weekdays</u> S- | Spots/Week 1 | Rate \$150.00 | Rating 0.00 | | | | | | |
| 31 WTSP | 10/13/1 | 2 10/13/12 | Sat 7-730p Wheel of Fortune | СМ | Sat 7-730p | S | - :30 | 1 | \$400.00 P-4 | 0.00 NM | 1 | \$400.00 |
| Sta Week: 10/ | rt Date 08/12 | End Date 10/14/12 | Weekdays S- | Spots/Week 1 | <u>Rate</u> \$400.00 | Rating 0.00 | | | | | | |
| | | | | | | | | | | | | |

Print Date: 10/03/12 15:53:11 Page 5 of 8

Order / Rev: 715775 - 1 Advertiser: Obama/D/President

Alt Order #: 06330881 Product Desc: OBAMA SCHED A WTSP-TV

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1537

| Ln Ch Start End I | Inventory Code | Break | Start/End Ti | ime Da | ays | Len Spo | ts | Rate Pri | Rtg Type | Spots | Amount |
|---|--------------------------------------|-----------------|--------------------------|----------------|------|---------------|------------|--|---------------------|-------|-------------|
| 32 WTSP 10/13/12 10/13/12 5 | Sat 730-8p Jeopardy | CM | Sat 730-8p | | S- | :30 | 1 | \$400.00 P-4 | 0.00 NM | 1 | \$400.00 |
| <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12 | Weekdays S | Spots/Week 1 | Rate \$400.00 | Rating 0.00 | | | | | | | |
| 33 WTSP 10/14/12 10/14/12 (| CBS Sunday Morni CBS Sunday Morni | - | Sun 9-1030a | | S | :30 | 2 | \$500.00 P-4 | 0.00 NM | 2 | \$1,000.00 |
| Start Date End Date Week: 10/08/12 10/14/12 | Weekdays S | Spots/Week 2 | Rate \$500.00 | Rating 0.00 | | | | | | | |
| E34 WTSP 10/14/12 10/14/12 F | Face the Nation Face the Nation | CM | Sun 1030-11 | 30a | S | :30 | 1 | \$500.00 P-4 | 0.00 NM | 0 | \$0.00 |
| Start Date End Date Week: 10/08/12 10/14/12 | | Spots/Week 1 | Rate \$500.00 | Rating 0.00 | | | | | | | |
| | scription ce the Nation | Start | /End Time 1030-1130a | 0.00 | | ekdays Su | <u>Len</u> | gth Rate :30 (\$500.00) | Rtg Type | | |
| Credited | oo aro radiorr | Cuit | 1000 11000 | | | 54 | • | (φοσσ.σσ) | 0.00 7417 | | |
| 35 WTSP 10/14/12 10/14/12 S | Sun 630-7p Sun 630-7p 10 Nev | CM | Sun 630-7p | | S | :30 | 1 | \$350.00 P-4 | 0.00 NM | 1 | \$350.00 |
| Start Date End Date Week: 10/08/12 10/14/12 | • | Spots/Week 1 | Rate \$350.00 | Rating 0.00 | | | | | | | |
| 36 WTSP 10/14/12 10/14/12 1 | 10 Sports Extra 10 Sports Exra | СМ | Su 1135-114 | | S | :30 | 1 | \$500.00 P-4 | 0.00 NM | 1 | \$500.00 |
| <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12 | • | Spots/Week 1 | Rate \$500.00 | Rating 0.00 | | | | | | | |
| 37 WTSP 10/15/12 10/15/12 M | | CM | Mon 10-11p | | | :30 | 1 : | \$3,500.00 P-4 | 0.00 NM | 1 | \$3,500.00 |
| Start Date End Date | | Spots/Week | Rate | Rating | | | | | | | |
| | Tue Prime A | CM | \$3,500.00 Tue 8-9p | 0.00 - T- | | :30 | 2 : | \$5,000.00 P-4 | 0.00 NM | 1 | \$5,000.00 |
| Start Date End Date | NCIS <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | | |
| Week: 10/08/12 10/14/12 | - T | 2 | \$5,000.00 | 0.00 | 147 | | | | D. T | | |
| Spot Ch Date Range Des 1 WTSP 10/08/12-10/14/12 Tue | <u>scription</u> e <i>Prime A</i> | Start Tue | <u>/End Time</u> 8-9p | | | <u>ekdays</u> | Len | gth <u>Rate</u> :30 (\$5,000.00) | Rtg Type 0.00 NM | | |
| Credited | | | • | | | | | , | | | |
| E 39 WTSP 10/09/12 10/09/12 T | Tue Prime B NCIS: Los Angeles | СМ | Tue 9-10p | - T- | | :30 | 2 : | \$4,500.00 P-4 | 0.00 NM | 0 | \$0.00 |
| Start Date End Date | _ | Spots/Week | Rate | Rating | | | | | | | |
| | scription | | \$4,500.00 /End Time | 0.00 | We | ekdays | Len | gth Rate | Rtg Type | | |
| 1 WTSP 10/08/12-10/14/12 Tue Credited | e Prime B | Tue | 9-10p | | - T- | | | :30 (\$4,500.00) | 0.00 <i>NM</i> | | |
| 2 WTSP 10/08/12-10/14/12 Tue Credited | e Prime B | Tue | 9-10p | | - T- | | | :30 (\$4,500.00) | 0.00 <i>NM</i> | | |
| 40 WTSP 10/09/12 10/09/12 1 | Tue Prime C | CM | Tue 10-11p | - T- | | :30 | 1 : | \$4,000.00 P-4 | 0.00 NM | 1 | \$4,000.00 |
| • | Vegas | | | Datina | | | | , , | | | , , |
| <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12 | Weekdays S | Spots/Week 1 | Rate \$4,000.00 | Rating 0.00 | | | | | | | |
| | Wed Prime Wed Prime | CM | Wed 8-11p | W | l | :30 | 1 : | \$4,000.00 P-4 | 0.00 NM | 1 | \$4,000.00 |
| Start Date End Date Week: 10/08/12 10/14/12 | <u>Weekdays</u> <u>S</u> | Spots/Week 1 | Rate \$4,000.00 | Rating 0.00 | | | | | | | |
| | Wed Prime B Criminal Minds | СМ | Wed 9-10p | W | l | :30 | 2 : | \$5,000.00 P-4 | 0.00 NM | 2 | \$10,000.00 |
| Start Date | <u>Weekdays</u> <u>S</u> | Spots/Week 2 | Rate \$5,000.00 | Rating 0.00 | | | | | | | |
| 43 WTSP 10/10/12 10/10/12 V | Wed Prime C CSI: Crime Scene | СМ | Wed 10-11p | | | :30 | 1 : | \$4,500.00 P-4 | 0.00 NM | 1 | \$4,500.00 |
| Start Date End Date Week: 10/08/12 10/14/12 | | Spots/Week | Rate \$4,500.00 | Rating 0.00 | | | | | | | |

Print Date: 10/03/12 15:53:11 Page 6 of 8

WTSP-TV

Order / Rev: 715775 - 1 Advertiser:

06330881 OBAMA SCHED A Alt Order #: Product Desc:

Obama/D/President

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1537

| Ln Ch | Start | End | Inventory Code | Break | Start/End T | ïme Da | ıys | Len Spo | | Rate Pri | | | Amount |
|-------------------------|-----------------------------|----------------------|-------------------------------|-----------------|----------------------------------|----------------|-----|-----------------------|--------|---------------------------|-----------|---|------------|
| E 44 WTSP | 10/11/1 | 2 10/11/12 | Thu Prime B Person of Interes | CM | Thu 9-10p | | Т | :30 | 1 \$4 | ,500.00 P-4 | 0.00 NM | 0 | \$0.00 |
| Week: 10/ | rt Date 08/12 Date Ra | End Date 10/14/12 | WeekdaysT Description | Spots/Week 1 | Rate \$4,500.00 t/End Time | Rating 0.00 | W | /eekdays | Length | n Rate | Rtg Type | | |
| 1 WTSP | 10/08/12 | 2-10/14/12 T | | | 9-10p | | _ | Th | |) (\$4,500.00) | | | |
| | edited | 0.40/44/40 | T. D. O | 014 | TI 10.11 | | | | 4 04 | 200 00 5 4 | 0.00.1114 | | 00.00 |
| E 45 WISP | 10/11/1 | 2 10/11/12 | Thu Prime C Elementary | CM | Thu 10-11p | " | 1 | :30 | 1 \$4 | ,000.00 P-4 | 0.00 NM | 0 | \$0.00 |
| Sta Week: 10/ | rt Date 08/12 | End Date 10/14/12 | Weekdays | Spots/Week | Rate \$4,000.00 | Rating 0.00 | | | | | | | |
| Spot Ch | Date Ra | inge D | escription | Star | t/End Time | | | <u>/eekdays</u> Th | Length | | Rtg Type | | |
| | 10/08/12 edited | 2-10/14/12 T | nu Prime C | Thu | 10-11p | | | Th | :30 |) (\$4,000.00) | 0.00 NM | | |
| E 46 WTSP | 10/11/1 | 2 10/11/12 | Thu Prime C Elementary | СМ | Thu 10-11p | | Т | :30 | 1 \$4 | ,000.00 P-4 | 0.00 NM | 0 | \$0.00 |
| Sta Week: 10/ | rt Date | End Date 10/14/12 | <u>Weekdays</u> T | Spots/Week | Rate \$4,000.00 | Rating 0.00 | | | | | | | |
| Spot Ch | Date Ra | inge D | escription | Star | t/End Time | 0.00 | | /eekdays | Length | | Rtg Type | | |
| | 10/08/12 edited | 2-10/14/12 T | nu Prime C | Thu | 10-11p | | | Th | :30 |) (\$4,000.00) | 0.00 NM | | |
| 47 WTSP | 10/12/1 | 2 10/12/12 | Fri Prime A CSI: NY | СМ | Fri 8-9p | | - F | :30 | 1 \$3 | ,000.00 P-4 | 0.00 NM | 1 | \$3,000.00 |
| Sta Week: 10/ | rt Date | End Date 10/14/12 | Weekdays | Spots/Week | | Rating | | | | | | | |
| | | | Fri Prime B | CM | \$3,000.00 Fri 9-10p | 0.00 | - F | :30 | 1 \$3 | ,000.00 P-4 | 0.00 NM | 1 | \$3,000.00 |
| 0. | | | Made in Jersey | | · | | | | | | | | |
| Sta Week: 10/ | rt Date 08/12 | End Date 10/14/12 | <u>Weekdays</u> F | Spots/Week 1 | | Rating 0.00 | | | | | | | |
| E 49 WTSP | 10/12/1 | 2 10/12/12 | Fri Prime C Blue Bloods | СМ | Fri 10-11p | | - F | :30 | 1 \$3 | ,000.00 P-4 | 0.00 NM | 0 | \$0.00 |
| Sta Week: 10/ | rt Date 08/12 | End Date 10/14/12 | <u>Weekdays</u> F | Spots/Week | Rate \$3,000.00 | Rating 0.00 | | | | | | | |
| Spot Ch | Date Ra | inge D | escription | Star | t/End Time | 0.00 | _ | <u>/eekdays</u> F | Length | | Rtg Type | | |
| | 10/08/12 edited | 2-10/14/12 F | rı Prime C | Fri 1 | 0-11p | | = : | F | :30 |) (\$3,000.00) | 0.00 NM | | |
| 50 WTSP | 10/12/1 | 2 10/12/12 | Fri Prime A CSI: NY | СМ | Fri 8-9p | | - F | :30 | 1 \$3 | ,000.00 P-4 | 0.00 NM | 1 | \$3,000.00 |
| Sta Week: 10/ | rt Date 08/12 | End Date 10/14/12 | Weekdays | Spots/Week 1 | Rate \$3,000.00 | Rating 0.00 | | | | | | | |
| | | 2 10/14/12 | Sun Prime A 60 Minutes | СМ | 7-8p | | S | :30 | 1 \$4 | ,500.00 P-4 | 0.00 NM | 1 | \$4,500.00 |
| Sta Week: 10/ | rt Date 08/12 | End Date 10/14/12 | Weekdays S | Spots/Week | Rate \$4,500.00 | Rating 0.00 | | | | | | | |
| | | 2 10/14/12 | Sun Prime B Amazing Race | СМ | Sun 8-9p | | S | :30 | 1 \$4 | ,500.00 P-4 | 0.00 NM | 1 | \$4,500.00 |
| Sta Week: 10/ | rt Date | End Date 10/14/12 | Weekdays | Spots/Week | Rate \$4,500.00 | Rating 0.00 | | | | | | | |
| | | 2 10/14/12 | Sun Prime C The Good Wife | CM | Sun 9-10p | | S | :30 | 1 \$3 | ,500.00 P-4 | 0.00 NM | 1 | \$3,500.00 |
| <u>Sta</u> Week: 10/ | rt Date 08/12 | End Date 10/14/12 | Weekdays S | Spots/Week 1 | Rate \$3,500.00 | Rating 0.00 | | | | | | | |
| 54 WTSP | 10/14/1 | 2 10/14/12 | NFL Football Gar | | 1-4p | | S | :30 | 2 \$20 | ,000.00 P-4 | 0.00 NM | 0 | \$0.00 |
| Sta Week: 10/ | rt Date 08/12 | End Date 10/14/12 | Weekdays S | Spots/Week | <u>Rate</u> \$20,000.00 | Rating 0.00 | | | | | | | |

Print Date: 10/03/12 15:53:12 Page 7 of 8

WTSP-TV

Order / Rev: 715775 - 1

Advertiser: Obama/D/President

06330881 Alt Order #:

OBAMA SCHED A Product Desc:

Flight Dates:

1537

10/09/12 - 10/15/12 Estimate:

| Ln Ch | Start | End | Inventory Code | | Start/End T | | Len Spo | | | | Amount |
|-----------------------|------------------------------|------------------------|----------------------------------|-----------------|----------------------------|----------------|----------------|----------------------------|---------------------|---|-------------|
| 54 WTSP | 10/14/1 | 2 10/14/12 | NFL Football Gar | | 1-4p | : | S :30 | 2 \$20,000.00 P-4 | 0.00 NM | 0 | \$0.00 |
| Start Week: 10/0 | t Date 08/12 | End Date 10/14/12 | Weekdays S | Spots/Week 25 | Rate \$20,000.00 | Rating 0.00 | | | | | |
| 1 WTSP | Date Ra 10/08/12 dited | | escription IFL Football Game | | /End Time | | Weekdays Su | | Rtg Type 0.00 NM | | |
| 2 WTSP | | ?-10/14/12 N | IFL Football Game | #1 1-4p | | | Su | :30 \20,000.00) | 0.00 <i>NM</i> | | |
| | | 2 10/15/12 | CBS Evening Nev | | 630-7p | M | - :30 | 2 \$2,000.00 P-4 | 0.00 NM | 2 | \$4,000.00 |
| | t Date | End Date | CBS Evening Ne Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 10/1 56 WTSP | | 10/21/12 2 10/14/12 | Bucs on CBS Foo | otball CM | \$2,000.00 Reg Season | 0.00 Footb: | S :30 | 2\$20,000.00P-3 | 0.00 NM | 2 | \$40,000.00 |
| Start Week: 10/0 | t Date | End Date 10/14/12 | Weekdays | Spots/Week | Rate \$20,000.00 | Rating 0.00 | | | | | |
| | | | Price Is Right Price Is Right | CM | 11a-12p | МГЖГБ- | - :30 | 6 \$1,600.00 P-2 | 0.00 NM | 6 | \$9,600.00 |
| Start Week: 10/0 | t Date 09/12 | End Date 10/15/12 | Weekdays MTWTF | Spots/Week 6 | Rate \$1,600.00 | Rating 0.00 | | | | | |
| N58 WTSP | 10/09/1 | 2 10/15/12 | M-F 12-1230p 10 News @ Noor | CM | 12-1230p | МГШГБ- | - :30 | 5 \$900.00 P-3 | 0.00 NM | 5 | \$4,500.00 |
| Start Week: 10/0 | t Date 09/12 | End Date 10/15/12 | Weekdays MTWTF | Spots/Week 5 | <u>Rate</u> \$900.00 | Rating 0.00 | | | | | |
| N59 WTSP | 10/09/1 | 2 10/15/12 | Y&R Young and the R | CM estless | 1230-130p | MTWTF- | - :30 | 5 \$1,100.00 P-3 | 0.00 NM | 5 | \$5,500.00 |
| Start Week: 10/0 | t Date 09/12 | End Date 10/15/12 | Weekdays MTWTF | Spots/Week | Rate \$1,100.00 | Rating 0.00 | | | | | |
| N60 WTSP | 10/09/1 | 2 10/15/12 | B&B Bold and Beautifu | CM ul | 130-2p | МГWГF- | - :30 | 5 \$1,100.00 P-3 | 0.00 NM | 5 | \$5,500.00 |
| Start Week: 10/0 | t Date 09/12 | End Date 10/15/12 | Weekdays MTWTF | Spots/Week 5 | Rate \$1,100.00 | Rating 0.00 | | | | | |
| N61 WTSP | 10/09/1 | 2 10/15/12 | M-F 2-3p The Talk | СМ | 2-3p | МГЖГБ- | - :30 | 5 \$600.00 P-3 | 0.00 NM | 5 | \$3,000.00 |
| Start Week: 10/0 | t Date 09/12 | End Date 10/15/12 | Weekdays MTWTF | Spots/Week 5 | Rate \$600.00 | Rating 0.00 | | | | | |
| N62 WTSP | 10/09/1 | 2 10/12/12 | Late Late Show Late Late Show | СМ | 1237-137a | - ТWГF- · | - :30 | 1 \$350.00 P-3 | 0.00 NM | 1 | \$350.00 |
| Start Week: 10/0 | t <u>Date</u>)8/12 | End Date 10/14/12 | <u>Weekdays</u> - TWTF | Spots/Week 1 | Rate \$350.00 | Rating 0.00 | | | | | |
| N63 WTSP | 10/09/1 | 2 10/09/12 | Tue Prime A NCIS | СМ | Tue 8-9p | - T | - :30 | 1 \$10,000.00 P-3 | 0.00 NM | 1 | \$10,000.00 |
| Start Week: 10/0 | t <u>Date</u> 08/12 | End Date 10/14/12 | <u>Weekdays</u> - T | Spots/Week | <u>Rate</u> \$10,000.00 | Rating 0.00 | | | | | |
| N64 WTSP | 10/09/1 | 2 10/09/12 | Tue Prime B NCIS: Los Angel | CM es | Tue 9-10p | - T | - :30 | 2 \$9,000.00 P-3 | 0.00 NM | 2 | \$18,000.00 |
| Start Week: 10/0 | t Date 08/12 | End Date 10/14/12 | <u>Weekdays</u> - T | Spots/Week 2 | Rate \$9,000.00 | Rating 0.00 | | | | | |
| N65 WTSP | 10/11/1 | 2 10/11/12 | Thu Prime B Person of Interes | CM t | Thu 9-10p | T · | - :30 | 1 \$9,000.00 P-3 | 0.00 NM | 1 | \$9,000.00 |
| Start Week: 10/0 | t <u>Date</u> 08/12 | End Date 10/14/12 | <u>Weekdays</u> T | Spots/Week 1 | Rate \$9,000.00 | Rating 0.00 | | | | | |
| N66 WTSP | 10/14/1 | 2 10/14/12 | Face the Nation Face the Nation | СМ | Sun 1030-11 | 30a: | S :30 | 1 \$1,000.00 P-3 | 0.00 NM | 1 | \$1,000.00 |
| Start Week: 10/0 | t <u>Date</u> 08/12 | End Date 10/14/12 | Weekdays S | Spots/Week 1 | Rate \$1,000.00 | Rating 0.00 | | | | | |
| N67 WTSP | 10/11/1 | 2 10/11/12 | Thu Prime C Elementary | СМ | Thu 10-11p | T · | - :30 | 1 \$8,000.00 P-3 | 0.00 NM | 1 | \$8,000.00 |

Print Date: 10/03/12 15:53:12 Page 8 of 8

WTSP-TV

Order / Rev: 715775 - 1 Advertiser: Obama/D/President

Alt Order #: 06330881

Start Date

Week: 10/08/12

Flight Dates:

Product Desc:

OBAMA SCHED A

10/09/12 - 10/15/12 Estimate: 1537

Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Ln Ch Start End Amount N67 WTSP 10/11/12 10/11/12 Thu Prime C CM Thu 10-11p :30 1 \$8,000.00 P-3 0.00 NM \$8,000.00 Elementary Weekdays Start Date End Date Spots/Week Rating Rate Week: 10/08/12 10/14/12 - - - T- - -1 \$8,000.00 0.00 N68 WTSP 10/12/12 10/12/12 Fri Prime C ---F--Fri 10-11p :30 1 \$6,000.00 P-3 CM 0.00 NM \$6,000.00

> Blue Bloods End Date Rating Weekdays Spots/Week Rate 10/14/12

----F--1 \$6,000.00 0.00

> Totals 162 \$221,100.00